NCV (ALL PROGRAMMES) ENGLISH FIRST ADDITIONAL LANGUAGE NQF Level 3

INTERNAL EXAMINATION P1 SEPTEMBER 2018

TOPIC: 1, 2, 4 SO: SO 2.1; 2.2; 4.1; 4.2

TIME: 2 HOURS EXAMINER: F DELPORT (SCC)

TOTAL: 75 MARKS MODERATOR: A BATTLE (SCC)

COLLEGE MODERATOR: A VAN WYK (WCC)

INSTRUCTIONS AND INFORMATION

1. Answer **ALL** the questions

2. This question paper consists of **FIVE** questions

QUESTION 1: COMPREHENSION

QUESTION 2: SUMMARY QUESTION 3: VIEWING

QUESTION 4: LANGUAGE IN PRACTICE

QUESTION 5: COMMUNICATION IN PRACTICE

- 3. Read the instructions for each question carefully.
- 4. Follow the numbering system used in this question paper.
- 5. Note the mark allocation per question.
- 6. Please write neatly and legibly.
- 7. All the work you do **not** want to be marked should be clearly crossed out.

QUESTION 1: COMPREHENSION

Read the following passage and answer the questions that follow.

PROUDLY SOUTH AFRICAN

- 1. The Proudly South African Campaign was launched in 2001 to promote South African companies, products and services, boost the economy and create jobs. Since then, more than 2500 registered members from all sectors have enjoyed the campaign. The campaign aims to create national pride and encourage consumers to choose locally made products and services bearing the Proudly South African logo. More than 5000 consumer products and services now carry this striking logo. The rapid membership growth has made this the largest campaign of its kind anywhere in the world, larger even than the 'Australia Made' idea on which the South African campaign was modelled.
- 2. In order to wear the Proudly South African colours, a company has to meet certain criteria. The company must have at least 50% local content, which means that an imported product that is merely repackaged in South Africa will not qualify. The company and its products must meet high standards of excellence. According to Martin Feinstein, the coordinator of the projects, there is a difference between 'Made in South Africa' and 'Proudly South African.' Only the latter can assure a customer that the product is superior. Proudly South African companies must also be committed to fair labour practices and have sound environmental standards.
- 3. The Proudly South African campaign benefits the company, the consumer and the country as a whole. Membership guarantees an increased demand for the product or service being marketed. A survey indicated that 95% of South Africans support the campaign. For consumers, the Proudly South African logo is a sign of quality and of social responsibility. It allows every South African to make a personal contribution to building South Africa's economy by creating more job opportunities in the country.
- 4. More than 75% of the Proudly South African campaign members are Small, Medium and Micro Enterprises (SMMEs). It is widely accepted that one of the key economic growth areas in South Africa lies within the SMME sector of the market. There are many success stories of entrepreneurs that have made it to the top. The Proudly South African Company, African Body Scrub, is one of these. The demand for affordable cleaning materials led Guy Johnson to start a business in his garage with only five employees. Today the company supplies major retailers with cleaning products and employs a large number of people.
- 5. The campaign is not just for businesses and companies. Membership is open to a wide range of organisations, education and health institutions, government departments, publications and even individuals can join the campaign.

GLOSSARY

modelled: use as an example to follow or imitate

SMME's: companies that have a turnover of less than R5 million per annum entrepreneurs: people who set up a business, taking on financial risks in the hope of profit.

QUESTIONS

QULU.		
1.1	List the THREE main reasons why the Proudly South African campaign was introduced.	(3)
1.2	Complete the following sentence:	
	The aim of the Proudly South African Campaign is to discourage South African consumers from buying (paragraph 1).	(2)
1.3	Explain what the word 'striking' (paragraph 1) means in the context of the passage.	(2)
1.4	The 'Australian Made' campaign is older than the 'Proudly South African' campaign.	
	1.4.1 Is the statement TRUE or FALSE?	(1)
	1.4.2 Find ONE word from paragraph 1 to prove your answer.	(1)
1.5	Explain what the expression 'to wear the proudly South African colours' means in the context of paragraph 2.	(2)
1.6	List THREE requirements that a company must meet before being registered as a Proudly South African company.	(3)
1.7	Explain why 'Proudly South African' products should be chosen above products labelled 'Made in South Africa.'	(2)
1.8	Read the following sentence and answer the question that follows: It is unlikely that South Africans will support the Proudly South African Campaign.	
	1.8.1 Is the statement FACT or OPINION?	(1)
	1.8.2 Give a reason for your answer in 1.8.1.	(1)
1.9	What does the 'social responsibility' of the consumer refer to in the context of paragraph 3?	(2)

QUESTION 1 [25]

1.10		ONE of the following can be best described as a micro enterprise? e the best option from those given below.	
	Α	A grocery shop in a community	
	В	A stall where a lady sells fruit	
	С	A garage and workshop	
	D	A furniture shop in town	(1)
1.11	The Si	MME sector is vital to the expansion of the South African economy.	
	1.11.1	Is the above statement TRUE or FALSE?	(1)
	1.11.2	Quote a phrase of SEVEN words from paragraph 4 to prove your answer.	(2
1.12	Is SMI	ME an acronym or an abbreviation?	(1

QUESTION 2: SUMMARY

Your teacher has asked you to deliver a short talk to your classmates during the English oral period on 'How to take care of your takkies'.

INSTRUCTIONS

- List **SIX** points in full sentences using 70–80 words.
- Number your sentences from 1–6.
- Write only ONE fact per line.
- Use your OWN words as far as possible. Do not copy verbatim from the text.
- Indicate the total number of words you have used in brackets at the end of your summary.

HOW TO TAKE CARE OF YOUR TAKKIES

Takkies can keep their newness as long as you take good care of them. Takkies may be stored in your cupboard, on your bedroom floor, on a shoe rack or in the boxes that you bought them in. However, avoid stacking your takkies on top of each other as they may lose their shape. It is also a good idea to use the padding that came inside the new takkies to maintain their original shape.

Exposing you takkies to water too often can actually damage them; however, you may wipe your takkies with a damp cloth each time you have worn them. Pay attention to the bottom or soles of the takkies as these usually collect the most dirt. For a more thorough cleaning, you may use a special shoe cleaning product, or any soap mixed in water. It is also advisable to remove the laces to wash them and to clean the 'tongue' of the takkies.

Your takkies will smell fresher if you leave them outside to air and to dry in the sun. Wearing your takkies with socks helps absorb sweat, thereby leaving your feet and shoes relatively odourless. Cotton socks are preferable as they absorb better than other fabrics. Change your socks daily.

You can also prevent odour by sprinkling baby powder, or specially formulated shoe powder, to prevent bad smells from plaguing you takkies. By washing them regularly, you are also preventing them from having a constant bad smell that is considered unsociable.

[Adapted from: Real Magazine, December 2007]

Content	Format	Language / Style
6	2	2

QUESTION 2: [10]

QUESTION 3: VIEWING

Study the cartoon below and answer the questions that follow:



















3.1 What is this cartoon about? (2)

3.2 Refer to FRAME 3: What does Helga mean by, 'You're two of a kind!'?

(2)

(2)

- 3.3 Refer to FRAMES 4 and 5:
 - Why have the words LAZY and LISTEN been written in large, bold print?

- 3.4 Refer to FRAME 6:
 - Explain how Helga's body language conveys her feelings. (1)
 - 3.4.2 Identify the feeling conveyed. (1)
- 3.5 What do you think is the humour in FRAME 8? (2)

QUESTION 3 [15]

QUESTION 4: LANGUAGE IN PRACTICE

Give the correct form of the word/s in brackets. Only write the number and the word.

DOME - THE PK PARROT

- Inspired by *TKZEE*, Dome (has started/started) his music career in Grade Ten as the production half of kwaito group, Rossmoda. The crew soon dissolved and he formed a new one knows as Scrybe. He continued doing music as a hobby until he met up with former Skwatta Kamp member, Master Sip, widely known as Ngwenya, as well as a huge community of hip hop artists. '(Here's/Heres) were I cut my teeth,' Dome says, 'because the level of competition was so high.'
- 2 Dome started making tracks at the old *Skwatta Kamp* studio in Leondale. He simply (couldn't/can't) aford the rates and got hold of a sampler that had belonged to Jo'burg beat legend, Iko. Connecting Iko's sampler to his father's hi-fi. Dome was able to produce at the alarming rate of a hundred and fifty beats a week.
- 3 Dome says, 'I got into a circle of current hot properties from Soweto and I was able to assemble a host of artists for my first production series, Domestic Violins'.
- 'I sold the album out of my backpack and with the money I made, I bought my studio,' says Dome.
- 5 Dome continues to single-handedly direct the musical score of the South Western Townships. To a number of artists, his music has proved to be the key to massive airplay. To us, the DK patriot (holds/hold) the key to the future of Soweto hip hop.

[Adapted from: Hype Magazine]

4.1		e the correct word from thos question number (4.1.1–4.1.		Write only your answer next		
	4.1.1	'Inspired by TKZEE, Dome Grade Ten as the producti	•	started) his music career in o group, <i>Rossmoda</i> .	(1)	
	4.1.2	'(Here's/Heres) were I cu	t my teeth,' Dor	ne says.	(1)	
	4.1.3	To us, the DK patriot (hold hip hop.	ds/hold) the ke	y to the future of Soweto	(1)	
4.2	The w	,	en used incor	rectly. Replace it with the	(1)	
4.3	Give th	ne correct spelling of the wo	rd 'aford' in pa	ragraph 2.	(1)	
4.4		e the correct form of the wor is a (success) artist in Sout		ets in the following sentence:	(1)	
4.5		e a SYNONYM (word simila began' in paragraph 1.	r in meaning) fi	rom the passage for the	(1)	
4.6	Choose the correct word from within brackets. My dad thinks rap music is the (worse/worst) kind of music he has ever heard.					
4.7	•	ete the following sentences given below. Write only the r.		• •		
	by	of	with	for		
	4.7.1	Dome was influenced S	Skwatta Kamp.		(1)	
	4.7.2	I am a great admirer Do	ome.		(1)	
4.8		y the PART OF SPEECH of	the underlined	word in the following		
	senten	Dome said, 'I <u>sold</u> th	e album out of	my backpack.'	(2)	
4.9		ne ANTONYMS (word opposing sentence:	site in meaning) of the bold words in the		
		Dome has sold m	any albums in	this country.	(2)	
4.10	Give th	ne OPPOSITE GENDER of He met the n	the bold word i nanager of the		(1)	

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4.11	Write down the PLURAL form of the bold word in the following sentence: Dome met a huge community of hip-hop artists.	(1)
4.12	Replace the bold phrase with a SINGLE WORD: The award for the best hip-hop artist is presented once a year .	(1)
4.13	Fill in the MISSING WORD in the following sentence: I love Dome's music. He is my artist.	(1)
4.14	Rewrite the following sentence in REPORTED SPEECH: Dome said: 'I sold the album out of my back pack.'	(2)

QUESTION 4 [20]

QUESTION 5: COMMUNICATION IN PRACTICE

5.1 Match the term in COLUMN A with the correct letter in COLUMN B. Write only the number and the correct letter.

COLUMN A		COLUMN B				
5.1.1	treasurer	Α	A list of items/topics to be discussed at a meeting			
5.1.2	register	В	A decision that has been taken at a meeting			
5.1.3	chairperson	С	The committee member who is responsible for the finances			
5.1.4	agenda	D	List of all the members present			
5.1.5	resolution	E	The person in charge of a meeting; who chairs/controls the meeting			

(5)

5.2 Name any TWO types of interviews.

(2)

5.2 An experienced interviewer would use different types of questions during an interview. From the list below identify each type of question. Only write your answer next to the numbers 5.3.1–5.3.3.

closed question	hypothetical question	leading question
open question	specific question	

- 5.3.1 How would you handle a difficult client?
- 5.3.2 'What would you do if I were to ask you to water the flowers/plants every morning?
- 5.3.3 I think all the staff members should wear uniform every day of the week, don't you? (3)

QUESTION 5 [10]

GRAND TOTAL [75]

MARKING GUIDELINE

2018 LEVEL 3 IE PAPER 1

QUESTION 1: COMPREHENSION

1.1	To promote South African companies, products and services ✓ / To boost economy ✓ / To create jobs ✓	
	economy 7 To create jobs 7	(3)
1.2	products not made in South Africa ✓✓ / imported products / foreign made products (services) [Any ONE for 2 marks]	(2)
1.3	Eye-catching ✓✓ / colourful / something that catches the attention [Any ONE for 2 marks]	(2)
1.4	1.4.1 True ✓	(1)
	1.4.2 modelled ✓	(1)
	OR: False ✓ 'larger' ✓ [If the first part of the question is wrong, do not award a mark for the second part.]	
1.5	To be accepted as a proudly South African company ✓ / quality as proudly South African ✓ / to become a member of the Proudly South African campaign / To display (or use) the logo in shops or advertisements.	(2)
1.6	The company must have 50% local content. ✓ The products must be of a high quality. ✓ The company must be committed to fair labour practices. ✓	
	They must have sound environmental standards. [Any THREE]	(3)
1.7	They / Proudly South African products are better / superior / of a higher quality $\checkmark \checkmark$.	(2)
1.8	1.8.1 False ✓	(1)
	1.8.2 95% of South Africans support the campaign. ✓	(1)
1.9	To build / boost the economy of the country ✓✓ / To help create jobs. [Any ONE for 2 marks]	(2)
1.10	B ✓ / A stall where a lady sells fruit	(1)
1.11	1.11.1 True ✓	(1)

1.11.2 'one of the key economic growth areas √' √[1 mark for correct quote, 1 mark for inverted commas]

1.12 Acronym ✓ (1)

QUESTION 1 [25]

(2)

QUESTION 2: SUMMARY

Format: 2 marks ✓ Numbered (1–6)

✓ Number of words (70-80

Language/style (2 marks)

Award marks as follows:

2 = 0-2 errors

1 = more than 2 errors

0 = quoted verbatim, indicate with a Q in the margin

Content (6 marks)

Six facts = 1 mark per fact

VERBATIM

- Do not stack takkies on top of one another.
- 2 Keep the original padding inside the takkies to help retain their shape.
- 3 Do not get your takkies wet too often.
- 4 Wipe your takkies with a damp cloth after wearing them.
- 5 Clean the soles of your takkies.
- 6 Remove the laces and clean the tongues of the takkies.
- 7 Air and dry your takkies in the sun.
- 8 Wear cotton socks to absorb odours.
- 9 Sprinkle powder in the takkies to prevent bad smells.

OWN WORDS

- 1 Do not store one takkie on top of the other.
- 2 Use the padding to help the takkies keep their shape.
- 3 Too much water is not good for takkies.
- 4 When taking off your takkies, do not use a damp cloth to clean it.
- 5 Clean takkies soles regularly.
- 6 Clean the laces and tongues of the takkies.
- 7 Sunlight is best for airing and drying takkies.
- 8 Cotton socks help to retain odours.
- 9 Powder in takkies gets rid of unwanted smells.

QUESTION 2: [10]

QUESTION 3: VIEWING

3.1	In this cartoon Helga reprimands her husband Hagar and their dog for not co-operating with her $\checkmark\checkmark$ / for being lazy and messy / for not helping her around the house. [Any relevant ONE idea for 2 marks]						
3.2	•	are both the same: lazy ✓ / messy ✓ /not listening / staying out late. WO for 2 marks]	(2)				
3.3	•	r wants to emphasise these words ✓✓ / these words are said louder. ONE idea for 2 marks]	(2)				
3.4	3.4.1	Her arms are raised and her mouth is wide open ✓	(1)				
	3.4.2	To indicate her utter frustration. ✓	(1)				
3.5		nny because the dog thinks Hagar's size makes him worse in oter. ✓✓	(2)				
		QUESTION 3	[10]				
QUEST	ION 4:	LANGUAGE IN PRACTICE					
[Q4.1 –	Do not _l	penalise the students if they write the answers in capital letters.]					
4.1	4.1.1	started ✓	(1)				
	4.1.2	Here's ✓ [Must be a capital 'H'.]	(1)				
	4.1.3	holds ✓	(1)				
4.2	where	✓	(1)				
4.3	afford	✓	(1)				
4.4	succe	ssful ✓	(1)				
4.5	starte	d✓	(1)				
4.6	worst	✓	(1)				
4.7	4.7.1	by ✓	(1)				
	4.7.2	of ✓	(1)				
4.8	verb ✓	√ √	(2)				
4.8		bought ✓ / purchased – few ✓	(2)				

4.9	manag	eress ✓		(1)
4.11	commu	ınities ✓		(1)
4.12	annual	ly ✓ / yearly		(1)
4.13	favouri	te ✓		(1)
4.14		said that $(\frac{1}{2})$ he $(\frac{1}{2})$ had $(\frac{1}{2})$ sold the album out of h f the answer is written in inverted commas]	i s (½) backpack.	(2)
			QUESTION 4	[20]
QUEST	ION 5: 0	COMMUNICATION IN PRACTICE		
5.1	5.1.1	C✓		
	5.1.2	D✓		
	5.1.3	E✓		
	5.1.4	A✓		
	5.1.5	B✓		(5)
5.2	discipli	nployment interviews ✓ nary interviews ✓ ation / research interviews [Any TWO]		(2)
5.3	5.3.1	open question ✓		
	5.3.2	hypothetical question ✓		
	5.3.3	leading question ✓		(3)
			QUESTION 5	[10]
			GRAND TOTAL	[75]

English FAL L3 IE P2 2018

SUBJECT & LEVEL	EFAL L3	EXAMINER	F DELPORT
TASK	INTERNAL EXAMINATION – PAPER 1	MODERATOR	A BATTLE

				FORMAT TYPE				MARK ALLOCATION AND COGNITIVE LEVEL			
TOPIC(S)	so(s)	LO(S)	ITEM NO.	SHORT	MEDIUM RESPONSE	EXTENDED RESPONSE	± TIME (MIN)	1 KNOWLEDGE	2 APPLCATION	3 ANALYSIS, SYNTHESIS & EVALUATION	TOTAL
2	2.1	2.1.1-2.1.7	1.1		٧		3	٧			3
			1.2		٧		3	٧			2
		2.2.1-2.2.5	1.3		٧		3		٧		2
			1.4	٧			2		٧		2
			1.5		٧		3			٧	3
3	3.1	3.1.1-3.1.5	1.6		٧		3	٧			2
			1.7		٧		3		٧		2
			1.8	٧			2		٧		2
			1.9		٧		3		٧		2
4	4.1	4.1.1-4.1.3	1.10	٧			2	٧			1
			1.11	٧			2		٧		2
			1.12	٧			2	٧			1
			2			٧	20		٧		10
			3.1		٧		3		٧		2
			3.2		٧		3		٧		2
			3.3		٧		3		٧		2
			3.4		٧		3		٧		2
			3.5		٧		3		٧		2
			4.1.1	٧			2	٧			1
			4.1.2	٧			2	٧			1
			4.1.3	٧			2	٧			1
			4.2	٧			2		٧		1
			4.3	٧			2		٧		1

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		I	1		2	1	_,		_
	4.4	٧			2		٧		1
	4.5	٧			2		٧		1
	4.6	٧			2	٧			1
	4.7.1	٧			2		٧		1
	4.7.2	٧			2		٧		1
	4.8	٧			2		٧		2
	4.9	٧			2		٧		2
	4.10	٧			2		٧		1
	4.11	٧			2		٧		1
	4.12	٧			2		٧		1
	4.13	٧			2			٧	1
	4.14		٧		2		٧		2
	5.1.1	٧			2	٧			1
	5.1.2	٧			2	٧			1
	5.1.3	٧			2	٧			1
	5.1.4	٧			2	٧			1
	5.1.5	٧			2	٧			1
	5.2	٧			2		٧		2
	5.3.1	٧			2	٧			1
	5.3.2	٧			2	٧			1
	5.3.3	٧			2	٧			1
TOTAL	75	120				75			

SR = Short Response (multiple-choice, one-word, definitions, bulleted list, etc.)

MR = Medium Response (short explanations / descriptions requiring a couple of sentences)

ER = Extended Response (long explanations / descriptions requiring several or more sentences)

FDELPORT	18.05.18
EXAMINER	DATE
A BATTLE	21/05/18
MODERATOR	DATE