

PROVINCIAL EXAMINATION NOVEMBER 2022

GRADE 9

ECONOMIC AND MANAGEMENT SCIENCES: THE ECONOMY AND ENTREPRENEURSHIP (PAPER 2)

- TIME: 1 hour
- MARKS: 80
- 12 pages

INSTRUCTIONS AND INFORMATION

This question paper consists of Sections A, B and C based on the prescribed content framework in the CAPS amendment document and RATP.

SECTION A: ALL TOPICS

QUESTION 1.1:	Multiple-choice	(10)
QUESTION 1.2:	Matching items	(5)
QUESTION 1.3:	Word bank	(5)
		[20]

SECTION B: THE ECONOMY

QUESTION 2:	Economic systems	(6)
QUESTION 3:	Circular flow	(8)
QUESTION 4:	Price theory	(8)
QUESTION 5:	Trade unions	(8)
		[30]

SECTION C: ENTREPRENEURSHIP

QUESTION 6:	Sectors of the economy	(10)
QUESTION 7:	Business functions	(9)
QUESTION 8:	Business plan	(11)
		[30]

- 1. All questions are compulsory.
- 2. Answer all the questions in the ANSWER BOOK provided.
- 3. Write neatly and legibly.

SECTION A: ALL TOPICS

QUESTION 1

1.1 **MULTIPLE-CHOICE QUESTIONS**

Four options are provided as possible answers to the following questions. Choose the correct answer and write only the letter (A - D) next to the question numbers (1.1.1 to 1.1.5) in the ANSWER BOOK provided, e.g., 1.1.6 E.

- 1.1.1 Government law is used to prevent private businesses from manipulating the market in the:
 - A Planned economy
 - B Mixed economy
 - C Market economy
 - D Traditional economy
- 1.1.2 Which of the following is ONE of the rights of a trade union?
 - A The right to safe and hygienic work conditions.
 - B The right to be treated equally.
 - C The right to recruit members on business premises.
 - D The right to work.
- 1.1.3 Good advertising strategies of goods and services can lead to a/an ...
 - A increase in supply.
 - B increase in demand.
 - C decrease in demand.
 - D none of the above.
- 1.1.4 The following type of business is not part of the tertiary sector:
 - A Oil refinery
 - B Health care
 - C Wholesalers
 - D Financial institutions
- 1.1.5 Which of the following is applicable to a business plan?
 - i It is used to apply for finance.
 - ii It is drawn up by both new and existing businesses.
 - iii Describes how a business is going to achieve its goals.
 - iv Shows a projection of income, expenses, and profit.
 - A Only i
 - B i and iii
 - C i, iii and iv
 - D All of the above

(5 x 2) **[10]**

1.2 MATCHING ITEMS

Choose a term in COLUMN B that matches a description in COLUMN A. Write only the letter (A - H) next to the question numbers (1.2.1 to 1.2.5) in your ANSWER BOOK, e.g., 1.2.6 I.

	COLUMN A		COLUMN B
1.2.1	Exposes the business to potential customers by getting involved in community projects	A B	Industrial action Fixed costs
1.2.2	People move between countries for job opportunities	С	Public relations function
1.2.3	Plays a large role in the economy of developed countries	D	Primary sector
1.2.4	Trade unions and employers discuss rights	Е	Open economy
	of workers	F	Marketing function
1.2.5	Rent, insurance and salaries	G	Collective bargaining
		н	Tertiary sector
			(5 x 1)

1.3 WORD BANK

Use the word bank below to complete the following sentences. Write only the correct answer next to the question number in the ANSWER BOOK, e.g. 1.3.6 swimming.

	consumers; administrative; production; fishing; profit; tourism; general management; businesses; marketing	
1.3.1	In a market economy, making the most is the main aim of production.	
1.3.2	The plan describes how the business will advertise its product.	
1.3.3	In the circular flow, households are also known as	
1.3.4	In South Africa, is an important industry in the primary sector.	
1.3.5	Secretaries and personal assistants form part of the function of business.	
	01 business. (5 x 1)	[5
	TOTAL SECTION A:	2

[5]

SECTION B: THE ECONOMY

QUESTION 2: ECONOMIC SYSTEMS

- 2.1 Name the economic system in which there is a mixture of private and government control. (1)
- 2.2 Complete the following table on the market economy.

	Characteristics	Answer
2.2.1	Who owns the country's natural resources?	
2.2.2	How are the prices of goods determined?	
2.2.3	What is the government's role in the economy?	

2.3 The following cartoon depicts the "planned/command economy". Motivate this statement.

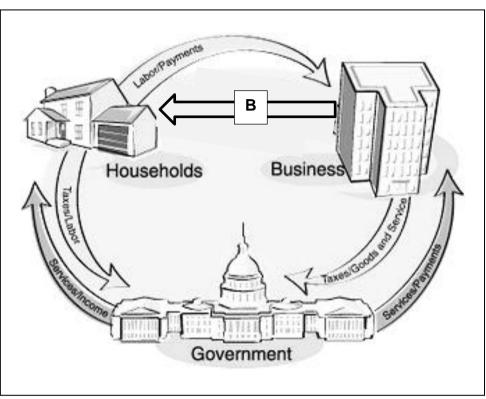


[https://www.quotemaster.org/command+economy]

(2) **[6]**

QUESTION 3: CIRCULAR FLOW

Study the following circular flow diagram and answer the questions that follow.



[Source: Adapted from www.researchgate.net]

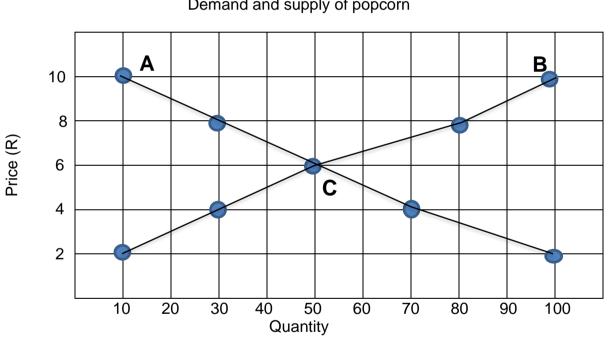
- 3.1 Discuss the flow labelled **B** in the above diagram. (2×2) (4)
- 3.2 "Government plays a role as both producer and consumer".Explain how this role is achieved. (4)

[8]

QUESTION 4: PRICE THEORY

- 4.1 State the law of supply.
- 4.2 Study the demand and supply graph below showing the demand and supply of popcorn at a school fundraising event and answer the questions that follow in the ANSWER BOOK provided.





Demand and supply of popcorn

- 4.2.1 At a price of R8, how many bags of popcorn is the consumer willing to buy? (1)
- 4.2.2 Identify the price at which the supplier is prepared to supply 20 bags of popcorn.
- 4.2.3 What is point C called?
- 4.3 Indicate which curve (**A** or **B**) has a negative slope.
- 4.4 Create an example of a situation where you or someone you know has made a decision based on the law of demand.
- (2)[8]

(1)

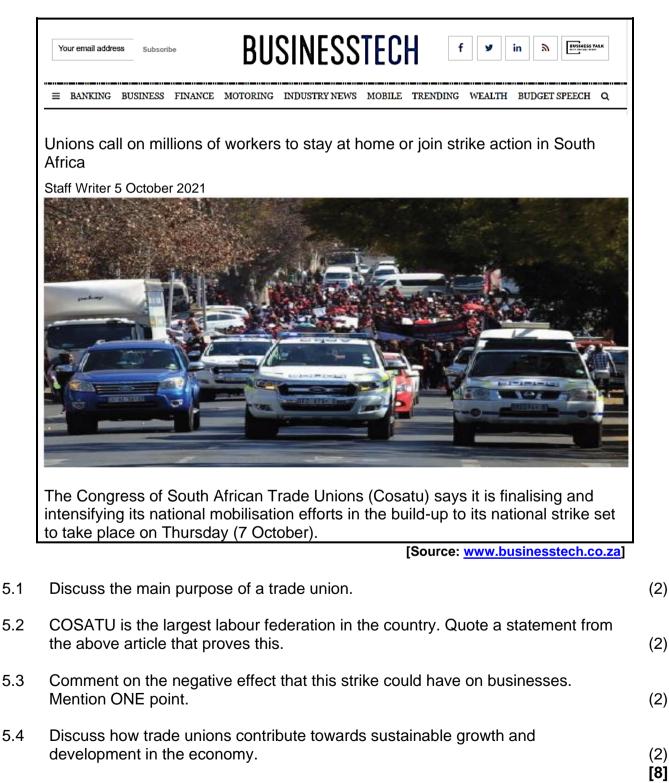
(1)

(1)

(2)

QUESTION 5: TRADE UNIONS

Refer to the extract taken from an online article on trade unions and answer the questions that follow.



TOTAL SECTION B: 30

SECTION C: ENTREPRENEURSHIP

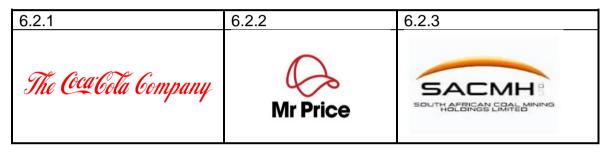
QUESTION 6: SECTORS OF THE ECONOMY

6.1 Choose the correct word from the brackets.

(Skilled/Semi-skilled/Unskilled) labour is mainly found in the primary sector. (1)

6.2 Refer to the business logos below.

Identify the sectors of the economy to which each of the businesses belong.



[Source: Google images] (3)

6.3 Tomato sauce is a product that is commonly consumed in many households.



[Source: Google images]

Draw a flow diagram explaining the various stages involved in the production and distribution process that tomato sauce would have passed to finally be in the consumers' hands.

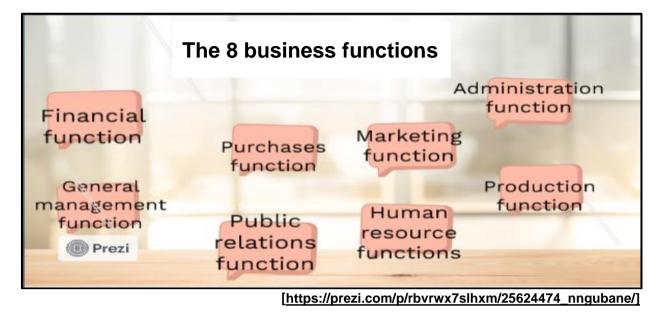
Your flow diagram must include:

- 6.3.1 The name of the sector and a description of the sector. (3)
- 6.3.2 How the product in the question is directly involved in that sector. (3)

Note: You do not need to draw pictures.

[10]

QUESTION 7: BUSINESS FUNCTIONS



7.1 Why do people in businesses perform business functions?

(1)

(4)

(2)

(2) **[9]**

- 7.2 Below are the job descriptions of certain people within a business. Identify the business function to which they belong.
 - 7.2.1 Bongi makes sure that there is enough stock on the shelves.
 - 7.2.2 Sandra makes consumers aware of the business and the products they sell.
 - 7.2.3 Thabang organises training and skills development courses for employees to attend.
 - 7.2.4 Joe is responsible for manufacturing high quality goods quickly and efficiently.
- 7.3 Explain the function of the general management.
- 7.4 Suggest ONE way in which the production function can reduce costs within the business.

QUESTION 8: BUSINESS PLAN

Read the following case study and answer the questions that follow.

This man started his own ice cream business with R350 grant, and now employs four people Business Insider SA' Phumi Ramalepe.

With only R700 saved from a R350 COVID-19 grant, Thando Makhubu from Jabulani, Soweto, started his own ice cream business during South Africa's initial hard lockdown. The 30-year-old photographer started Soweto Creamery in his mother's house in Soweto after gigs were cancelled due to lockdown restrictions.

"The idea was not really thought-out. I saw the ice cream on social media and wanted to try it out". The aim was not really to start a business but to create samples and then take photos of them. He initially bought about 20 small containers for the ice cream, a few tubs of ice cream, sweets, biscuits and cookies in order to bring the concept to life. Makhubu and his brother took professional photos of the ice cream and posted them on their WhatsApp statuses. A socialite friend, Mohale Motaung posted them on his Instagram and his other social media platforms. "I changed my Twitter photography account to Soweto Creamery and we went from 50 followers to about 6,000 in just a week."

After officially opening in August, Mkhize said the company generated sales of about R10,000 within a few weeks.

The growth motivated them to invest in a much bigger freezer and to source ice cream from nearby sellers. They have also invested in a waffle-maker, commercial blender, and milkshake maker. "We want to increase assortment." The entrepreneur plans on investing in the company's own ice cream maker, and wants to make sure to invest in good quality equipment. The next step will be to roll out franchises across the country and work in an even bigger venue.

During his speech at this year's State of the Nation Address, President Cyril Ramaphosa gave Makhubu and his business a special shout out, but Makhubu has no idea how the president knew about him. The following day he received calls from different people wanting to find out more about him. According to Makhubu, the sudden popularity has somewhat boosted his business as more people know about it now.

Currently Makhubu has four employees. His mother, brother, sister and a neighbour who helps customers with parking.

To emerging entrepreneurs who have dreams of starting their own business, Makhubu advises them to "start small, and not be afraid to fail. Social media is very powerful, so they need to put in a lot of effort in that as well."

[Extracted and Adapted from: [https://www.businessinsider.co.za/man-opened-ice-cream-business-with-r350-grant-2022-2]

		TOTAL SECTION C:	30	
	0	hard on using that platform to reach your target market.	(1) [11]	
	С	unsuccessful, so they need to put a lot of effort in other forms of media. You can promote your business effectively through social media, so work		
	A B	Social media is harmful and can destroy your business, so be careful. Businesses that promote themselves on social media platforms are		
	Choose the correct option from those listed below. Write only the correct letter (A, B or C) next to the question number in the ANSWER BOOK, e.g., 8.6 D.			
8.6		ise emerging entrepreneurs on what Thando Makhubu meant when he stated "Social media is very powerful, so they need to put in a lot of effort in that as .":		
8.5		te the sentence that makes mention of a long-term goal set by Thando for his cream business.	(2)	
8.4	How	do we know that the business has grown substantially? Mention ONE point.	(2)	
8.3		tify TWO strengths that Thando displayed when setting up and promoting his cream business.	(4)	
8.2		ne ONE form of social media mentioned in the case study that was used to ertise the ice cream business.	(1)	
8.1	How	much of capital did Thando initially invest in the ice cream business?	(1)	

TOTAL: 80