

# higher education & training

Department: Higher Education and Training REPUBLIC OF SOUTH AFRICA

# **MARKING GUIDELINE**

## NATIONAL CERTIFICATE

ENTREPRENEURSHIP AND BUSINESS MANAGEMENT N5 (First Paper)

### **13 NOVEMBER 2018**

This marking guideline consists of 3 pages.

Please turn over

#### **SECTION A**

#### **QUESTION 1**

- 1.1 True
- False 12
- 1.3 True
- 1.4 False
- 1.5 False

#### **QUESTION 2**

- 2.1 А С
- 2.2
- 2.3 D 2.4 С
- С 2.5

#### (5 × 2) [10]

(5 × 2) [10]

#### **QUESTION 3**

- 3.1 3.1.1 Sexual harassment refers to unwelcome sexual advances, requests for sexual favours and other verbal or physical sexual conduct made explicitly or implicitly as a condition of employment.
  - 3.1.2 Synergy is a method or way of working together as a team to attain the best results.
  - Performance appraisal is a method or technique used by 3.1.3 employers or businesses to determine the degree to which an employee carries out his/her work effectively.
  - 3.1.4 Social responsibility is an obligation that a person or business has towards other individuals or communities.

 $(4 \times 3)$ (12)

- 3.2.1 Unemployment Insurance Fund Workman Compensation Fund  $(2 \times 2)$ (4) •
  - 3.2.2 Pension fund
    - Medical Aid
    - Housing allowance
    - Car allowance
    - Study allowance
    - Meal allowance (Any 3 × 2) (6)

3.2

#### ENTREPRENEURSHIP AND BUSINESS MANAGEMENT N5 (First Paper)

3.3 Personal versus business decisions
Personal decisions are the owners' decisions taken during personal planning that can influence the business. ✓ ✓
Business decisions are taken by the owner in his or her official capacity. ✓ ✓

Strategic versus operational decisions Strategic decisions define the future direction or plan of the business.  $\checkmark \checkmark$ Operational decisions concern the day to day running of the business/concern the implementation of the strategic plans.  $\checkmark \checkmark$ 

Structured versus unstructured decisions Structured decisions are based on the strategic decisions and are not easily changed. $\checkmark\checkmark$ Unstructured decisions are operational based. $\checkmark\checkmark$  (Any relevant 2 × 4)

(8) **[30]** 

TOTAL SECTION A: 50